

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 309419-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|----------------------------|--------------------------|-----------------|
| Treasure Coast Jobs Coalit | TCJC - Treasure Cst. Jbs | C16C22 |

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 309419 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 12891 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/22/12 | 10/22/12 | M-F 12n-1p | 12-1p | M----- | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 12:26 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM | | | | | | | | | |
| 2 | 10/18/12 | 10/19/12 | M-F 6-7a | 6-7a | ---11-- | :30 | 2 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---11-- 2 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 6:27 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM 2 WPTV F 10/19/12 6:43 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM | | | | | | | | | |
| 3 | 10/16/12 | 10/16/12 | M-F 530-6p | 530-6p | -T----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 5:52 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM | | | | | | | | | |
| 4 | 10/20/12 | 10/20/12 | Sa 6p | 6-630p | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 Sa 6p 6-630p :00 \$1,000.00 NM See MG 4.2 2 WPTV Sa 10/20/12 7:08 PM Sa 7p News 7-730pm :30 TCJC0312TVH \$1,000.00 NM MG for 4.1 10/20 | | | | | | | | | |
| 5 | 10/19/12 | 10/19/12 | M-F 1135p-1235a | 1135p-1235a | ----F-- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----F-- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/19/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0312TVH \$750.00 NM | | | | | | | | | |

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P.O. Box 116871
Atlanta, GA 30368-6871



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|---|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|-----------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|----------|----------|----------|----------|--------------|----------|-----|-------------|---------------|
| 6 | 10/17/12 | 10/17/12 | M-F 11-1135p | 11-1135p | --W---- | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td><td colspan="4"></td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/16/12 | 10/22/12 | --W---- | 1 | \$2,000.00 | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/16/12 | 10/22/12 | --W---- | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WPTV</td><td>W</td><td>10/17/12</td><td>11:23 PM</td><td>M-F 11-1135p</td><td>11-1135p</td><td>:30</td><td>TCJC0212TVH</td><td>\$2,000.00 NM</td></tr></table> | | | | | | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WPTV | W | 10/17/12 | 11:23 PM | M-F 11-1135p | 11-1135p | :30 | TCJC0212TVH | \$2,000.00 NM |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | |
| 1 | WPTV | W | 10/17/12 | 11:23 PM | M-F 11-1135p | 11-1135p | :30 | TCJC0212TVH | \$2,000.00 NM | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 7 | Gross Total | \$11,400.00 | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Agency Commission</u> | \$1,710.00 |
| <u>Net Amount Due</u> | \$9,690.00 |